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World Pickleball Federation (WPF) Amazes Audience at Exclusive Exhibition in Beijing

Beijing, China — In a historic event held at the iconic Water Cube Arena, the site of the swimming and diving competitions during the Beijing Olympics, the World Pickleball Federation (WPF) hosted an exclusive invitation-only exhibition, leaving high-ranking government officials, dignitaries, and spectators awe-inspired. This prestigious event marked a significant milestone as pickleball was recognized and embraced as an exhibition/showcase sport in conjunction with the Asian Games, garnering support from esteemed government officials.

The evening commenced with a series of welcome speeches delivered by government officials and the WPF team, setting the stage for a memorable showcase of pickleball excellence. Attendees were presented with gifts of WPF paddles, balls, shirts, and paddle covers, symbolizing the spirit of unity and friendship that defines this rapidly growing sport.

One of the highlights of the exhibition was the presentation of plaques to express appreciation for this historic day. These plaques were given in recognition of the pivotal moment when pickleball was officially accepted as an exhibition sport, supported wholeheartedly by top government officials, cementing its place in the heart of the Asian Games.

The exhibition matches exemplified the all-inclusive nature of pickleball, with players ranging in age from 17 to 72, demonstrating the sport's ability to engage generations. Men, women, and players of various ages showcased their skills, proving that pickleball is a sport for everyone, regardless of age or gender.

The exhibition reached its peak when spectators were invited onto the court to experience the thrill of pickleball firsthand. Laughter and clapping filled the arena as attendees engaged in friendly matches, experiencing the joy and camaraderie that pickleball fosters.

President Seymour Rifkind (Rif) expressed his gratitude, stating, "This exhibition was a testament to the inclusivity and vibrancy of pickleball. We are deeply honored to have received such overwhelming support from the government officials and dignitaries present here today. This event marks a significant step forward for pickleball on the global stage."

The WPF extends heartfelt thanks to the attendees, government officials, and everyone who contributed to making this exhibition a resounding success. This event not only showcased the excitement of pickleball but also reinforced the sport's ability to unite people from diverse backgrounds in the spirit of friendly competition and camaraderie. A special video was created at the event and can be viewed at: [WPF China Trip Video](#)

About World Pickleball Federation (WPF)

The World Pickleball Federation (WPF) is the international governing body of pickleball and leading global organization dedicated to promoting and developing the sport of pickleball. With a mission to foster inclusivity, sportsmanship, and excellence, WPF organizes events, supports athletes, and spreads the joy of pickleball to enthusiasts worldwide.

Visit our website: <http://www.worldpickleballfederation.org>

